



ធនាគារ ស្ថាបនា
SATHAPANA BANK

Manager, Customer Insight

Based in Phnom Penh, Cambodia.

Responsibilities

- Create, and handle projects to collect customers insights to support business
- Organize primary research through standard methods or emerging digital methods.
- Handle external vendors to implement consumer research and control costs.
- Compile and implement research planning annually to ensure they meet time and budget parameters.
- Consolidate reports, research data, and other market resources to provide market insights for all stakeholders.
- Present the market and customer insights to the business department.
- Obtain and communicate data to track business performance based on assigned projects.
- Produce ad-hoc analysis around customer behavior and market trend.
- Provide support for the Pre-evaluation and Post evaluation of each marketing campaign

Qualifications

- Bachelor's degree in the related field, management, business or marketing and communications.
Effective communication skills
- Strong data analytical skills
- Good at MS. Offices
- Great presentation skills
- Good at using survey platforms both offline and online (Google Form, survey monkey) Efficient English speaking and writing

To Apply

- Interested candidates are encouraged to apply via job@sathapana.com.kh
- For more information, please contact us at 023/081 999 010/096 25 80 666 or go to <https://www.sathapana.com.kh/careers/job-opportunity/>