



**ធនាគារ ស្ថាបនា**  
SATHAPANA BANK

## Assistant, Direct Sales Channel

Based in Phnom Penh, Cambodia.

### Responsibilities

- Promote and sell housing loan and credit card service to potential customer
- Build prospect list and call to make appointment with potential customer
- Do direct customer approach and presentation to generate closed sale conversion rate
- Support doing roadshow, booth and marketing material arrangement
- Connect with property partner and introduce new property developers
- Build good connection with real estate agents and seek for customer referral
- Work closely with branch networks to support customer issue and required supporting documents
- Deal with customer complaint and solve problems within promised timeline
- Build concrete relationship with customers and seek for customer referral
- Develop weekly and monthly route plan and report the result
- Produce initial idea to develop direct sales channel activities to produce significant outcome
- Provide a very good customer service experience and deliver on time
- Train new products to new sales agents
- Report daily, weekly, and monthly customer calls, presentation, closed sale
- Other tasks would be assigned by direct line manager

### Qualifications

- Bachelor's degree in Finance and Banking or other related fields
- Sound knowledge in Sale
- Hard working and interpersonal skill
- Good at English and Microsoft Office (Words, Excel and PowerPoint)

### To Apply

- Interested candidates are encouraged to apply via [job@sathapana.com.kh](mailto:job@sathapana.com.kh)
- For more information, please contact us at 023/ 081 999 010/ 096 257 9666 or go to <https://www.sathapana.com.kh/careers/job-opportunity/>